

# Privacy Statement, AI Use and Publications

## Tekenkamer van de Industrie B.V.

This document contains the privacy statement and a brief note on AI tools. General Terms and Conditions are available as a separate PDF document. A detailed overview of our AI tools and working practices is available in the document “*AI Tools & Practices — TvdI*”.

## Privacy Statement

### Tekenkamer van de Industrie B.V.

*Last updated: 14 April 2026*

#### 1. Who are we?

Tekenkamer van de Industrie B.V. (hereafter: “De Tekenkamer”, “we” or “us”) is the controller responsible for the processing of personal data as described in this privacy statement.

##### Company details

Tekenkamer van de Industrie B.V.

Registered address: Pasteurstraat 19, 1097ER Amsterdam

Chamber of Commerce number: 97488518

VAT identification number: NL868073283B01

Email: [info@industrys-drawing-room.com](mailto:info@industrys-drawing-room.com)

#### 2. What personal data do we process?

We process personal data when you use our website or contact us. This involves the following data and purposes:

##### Email contact

When you contact us by email via [info@industrys-drawing-room.com](mailto:info@industrys-drawing-room.com), we process your name, email address and the content of your message, solely to respond to your enquiry. The legal basis is our legitimate interest (Article 6(1)(f) GDPR) in maintaining business relations.

##### Newsletter / Substack

We publish a newsletter via Substack (substack.com). If you subscribe to our newsletter, you provide your email address directly to Substack Inc. Substack is a US-based platform that acts as an independent controller. We refer you to the Substack privacy policy ([substack.com/privacy](https://substack.com/privacy)) for details on their data processing. You may unsubscribe at any time via the link at the bottom of each newsletter.

##### Website visits and analytics

We use Plausible Analytics to gain insight into the use of our website. Plausible is a privacy-friendly analytics tool hosted in the European Union that does not place cookies. No personal data is collected: Plausible processes only aggregated, anonymised data on pages visited, referring websites and browser type. The legal basis is our legitimate interest (Article 6(1)(f) GDPR) in improving our website.

##### Meetings and transcriptions

In the course of our services, we record business meetings with the consent of all participants. These recordings are transcribed and analysed with the aid of AI tools. Processing takes place on the basis of consent (Article 6(1)(a) GDPR). For details on the specific tools and our recording policy, we refer to our document “AI Tools & Practices” and the accompanying Recording Protocol.

### **3. Sharing data with third parties**

We do not share your personal data with third parties unless this is necessary for the purposes described above or where we are legally obliged to do so. We use the following service providers:

- Hosting provider TransIP
- Plausible Analytics (for website statistics, EU-hosted, no personal data)
- Transcription and AI tools (see document “AI Tools & Practices” for details)

### **4. Retention periods**

We do not retain personal data for longer than strictly necessary for the purposes for which it was collected. Email correspondence is retained for as long as the business relationship continues or for as long as is reasonably necessary. Analytics data is stored in aggregated, anonymised form only. For retention periods of meeting recordings, we refer to the Recording Protocol.

### **5. Cookies**

Our website does not place cookies. We use Plausible Analytics, a cookie-free analytics tool. No cookie banner is required and we do not collect data via cookies or similar technologies.

Our website may contain links to third-party services (such as Substack or LinkedIn). When you click on such a link, these parties may place their own cookies. Please consult the privacy policy of the relevant party for more information.

### **6. Security**

We take appropriate technical and organisational measures to protect your personal data against loss or unlawful processing. The website uses a secure connection (SSL/TLS).

### **7. Your rights**

Under the GDPR, you have the right to access, rectify, erase, restrict the processing of, object to the processing of, and port your personal data. You may submit a request via [info@tvdi.eu](mailto:info@tvdi.eu). We will respond to your request within 30 days.

In addition, you have the right to file a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens, [autoriteitpersoonsgegevens.nl](https://autoriteitpersoonsgegevens.nl)).

### **8. Amendments**

We may amend this privacy statement from time to time. The most current version is always available on our website.

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## Use of AI Tools

De Tekenkamer uses AI tools to support its working processes. AI is one of the instruments in our analytical arsenal, alongside modelling, scenario analysis and stakeholder consultation. None of our AI applications involve automated decision-making that directly affects the rights or interests of individuals.

Under the EU AI Act, De Tekenkamer is solely a deployer (user) of AI systems. Our use falls under the “minimal risk” category: unregulated, no registration obligation, no conformity assessment.

Where AI has played a substantial supporting role in a publication, we disclose this in the colophon. We are transparent about our use of these tools and regard this as part of our professional practice.

For a detailed overview of the specific tools we use, how we handle them, and our recording policy, we refer to the document “AI Tools & Practices — Tekenkamer van de Industrie”, available on request.

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## Publications and Licences

Where Tekenkamer van de Industrie publishes research, reports and other content on this website, this is — unless otherwise indicated — made available under a Creative Commons Attribution 4.0 International licence (CC BY 4.0). This means you are free to share and adapt the material, provided you give appropriate credit. For commissioned work, the applicable licence is determined in consultation with the client and stated in the colophon of the relevant publication.

### Colophon

*This document was prepared with the support of AI tools (Claude, Anthropic) for text processing and structuring. Substantive choices and decisions were made by Andreas ten Cate.*

*Version: 14 April 2026 | Tekenkamer van de Industrie B.V.*